



REDBUD Festival

April 1 – April 29

*Experience
NOTO in Bloom*

NOTO has adopted the Redbud as our tree. Hardy and beautiful, it is an apt metaphor for NOTO! The **Redbud Festival** celebrates the arrival of spring with the beauty of nature, the arts, and commerce in NOTO. Throughout the month of April, the **Redbud Festival** features an array of special events and presentations. **NOTO in Bloom** is a unique “gala” event where we close the street between the NOTO Arts Center and the Redbud Park to have a celebration featuring the very best of NOTO – the art, the food, the experience – and its impact on the community. Revenue from **NOTO in Bloom** will be dedicated to the *NOTO Endowment Fund* to ensure the organization’s long-term sustainability.

Presenting Sponsor

\$5,000

Sponsorships Available: 1

- Premier placement of organization logo or name on event signage and print materials.
- Reference as Presenting Sponsor on the web and social media.
- Event ad with reference as Presenting Sponsor on screens at the Redbud Park Pavilion and NOTO Arts Center.
- Specialty poster or yard sign with reference as Presenting Sponsor for placement at business.
- Large specialty banner to hang on building by the "Greetings from Topeka" mural in Redbud Park.
- Logo on television events ads.
- Invitation to media interviews.
- Stage recognition at season events.
- Full-page ad on back cover of NOTO in Bloom program book.
- Stage presentation at NOTO in Bloom event.
- 16 tickets to the NOTO in Bloom event

Spring Celebrations Sponsor \$2,500

Sponsorships Available: 3

- Prominent placement of organization logo or name on event signage and print materials.
- Reference as Spring Celebrations Sponsor on the web.
- Shared event ad with other Spring Celebrations Sponsors on screens at the Redbud Park Pavilion and NOTO Arts Center.
- Specialty poster or yard sign with reference as Spring Celebrations Sponsor for placement at business.
- Stage recognition at Festival events.
- Full-page ad in NOTO in Bloom program book.
- 10 tickets to the NOTO in Bloom event.
- Naming of significant NOTO in Bloom event venues.

Redbud Tree Sponsor \$1,200

Sponsorships Available: Unlimited

- Significant placement of organization logo or name on event signage and print materials.
- Reference as Redbud Tree Sponsor on the web.
- Shared event ad with other Redbud Tree Sponsors on screens at the Redbud Park Pavilion and NOTO Arts Center.
- Specialty poster or yard sign with reference as Redbud Tree Sponsor for placement at business.
- Half-page ad in NOTO in Bloom program book.
- 8 tickets to the NOTO in Bloom event.

Redbud Branch Sponsor \$600

Sponsorships Available: Unlimited

- Placement of organization logo or name on event signage and print materials.
- Reference as Redbud Branch Sponsor on the web.
- Shared event ad with other Redbud Branch Sponsors on screens at the Redbud Park Pavilion and NOTO Arts Center.
- Quarter-page ad in NOTO in Bloom program book.
- 4 tickets to the NOTO in Bloom event.

Redbud Blossoms Sponsor \$300

Sponsorships Available: Unlimited

- Listing of organization logo or name on event signage and print materials.
- Reference as Redbud Blossom sponsor on the web.
- Shared event ad with other Redbud Blossom sponsors on screens at the Redbud Park Pavilion and NOTO Arts Center.
- Listing in NOTO in Bloom program book.
- 2 tickets to the NOTO in Bloom event.